



BUSINESS PORTFOLIO



FOCUSED, SUSTAINABLE, COORDINATED
DIVERSIFICATION

MISSION & VISION STATEMENT

At NexusDynamics, our unwavering commitment is to ascend to the pinnacle of diversified companies within South Africa and extend our legitimate business influence throughout the entire Southern African Development Community (SADC) region. Our aspiration is to forge a vast spectrum of products and services, transcending boundaries across diverse industries and disciplines. Through this expansive journey, NexusDynamics aims to illuminate the path to prosperity by fostering employment opportunities driven solely by merit and unlocking entrepreneurial potential, thereby becoming a beacon of sustainable growth and opportunity in Southern Africa.

OUR VALUES

As a leading authority in services and top-tier product coordination within the SADC region, NexusDynamics champions the principles of integrity, professionalism, and transparency. These values mirror our unwavering commitment to ethical corporate governance and are fueled by our vision to be a major player in the diverse business landscape of SADC

OUR STAKEHOLDERS

Our major stakeholders encompass a diverse group, including our dedicated crew and outsourced freelancers, local and international partners, manufacturers, suppliers, service providers, clients, and investors. They all share an appreciation for our unwavering commitment to service excellence and the delivery of high-quality products and services.

ECO-FRIENDLY CIRCULAR ECONOMIC BEHAVIOUR & RESPONSIBLE DISTRIBUTION

We are actively disrupting the traditional linear product life cycle. Instead of following the conventional path of extracting materials, manufacturing products, and disposing of them at the end of their useful life, we've forged a partnership with a waste management company to combat electronic waste pollution. Through an innovative process, we're transforming the linear cycle into a circular one, effectively closing the plastic chain and producing renewable products. This shift embodies our commitment to sustainability and responsible resource management. This project is currently in the planning phase, and we intend to implement it once the necessary finances are secured

COMMUNITY OUTREACH EDUCATION & ENTREPRENEURSHIP

Education and entrepreneurship are intricately connected in South Africa, serving as key drivers to bolster the economy and establish sustainable, innovative business platforms. This, in turn, generates lasting employment prospects for the unemployed population. However, there exist gaps in the educational landscape that must be addressed to empower the youth as future successful entrepreneurs. NexusDynamics has a history of engagement in supporting NGOs, such as Partners for Possibility by Symphonia South Africa, which are dedicated to bridging these educational gaps. We remain committed to venturing into this realm again, extending our assistance once the COVID-19 pandemic subsides, as part of our ongoing dedication to fostering education and entrepreneurship in South Africa

ABOUT US



CREATIVE DIVISION

- 2015 Founded as a provider of B2B marketing and advertising services. NexusDynamics witnessed the birth of its acclaimed website, marking a significant milestone in our online presence and engagement.
- 2018 Commissioned to create the website design for Ankerdata Key Accounts “Easipos”, our team was recognized and awarded for this prestigious project.
- 2020 Awarded Cladflex International website design & advertising project
Awarded Full Circle Africa (Pty) Ltd Franchise advertising



SOURCING DIVISION

- 2015 Founded as a VAR specializing in B2B ICT hardware products
See more milestones on following page



CONSULTING DIVISION

- 2019 Founded as a pioneering provider of comprehensive B2B management consulting services, we embark on a mission to deliver strategic guidance and innovative solutions that empower businesses to thrive in an ever-evolving landscape.
- 2020 Project management consulting specializing in marketing and advertising for Cladflex International (Pty) Ltd in the construction industry.
- 2021 Providing comprehensive services, we specialize in business plan creation and offer marketing and advertising project management consulting to Full Circle Africa (Pty) Ltd. Their unique focus encompasses waste management and the innovative technology of phased plasma pyrolysis





SOURCING DIVISION MILESTONES

- 2015 Established in 2015 by the current Managing Director, the company started functioning as a Value-Added Reseller specializing in Information and Communication Technology hardware. It still has a specific emphasis on the business-to-business market, boasting considerable expertise in IT, Point of Sale (POS) and Enterprise Mobility (EMB) hardware.
- 2016 Attained business partnership status with Lenovo and IBM as Value-Added Reseller
- 2017 Secured a corporate contract, with deployment of Lenovo solutions at Basil Read
- 2018 Successfully obtained the inaugural government contract, implementing Lenovo Solutions at HARTRAO (Hartbeeshoek Radio Astronomy Observatory, South Africa)
- 2020 Secured a corporate contract, with deployment of Lenovo solutions at Havas Worldwide
- 2021 Awarded a nationwide contract for the deployment of POS (Point of Sale) and IT hardware to the Ultra Liquors and Tabooz Liquor Retail Franchise Divisions
- 2022 Attained business partnership status with Dell Technologies as Value-Added Reseller
- Awarded a nationwide contract for the deployment of POS (Point of Sale) and IT hardware to the One More Liquors Retail Group
- Acknowledged and obtained SARS (South African Revenue Service) certification for Import Export operations
- Received the designation as the ICT distribution partner for the SADC (Southern African Development Community) Region by Nexgo and Urovo, with our products holding PCI PTS v5 accreditation
- Awarded the contract for deployment of ICT hardware in the SADC Region from Korridor
- 2023 First deployment of POS (Point of Sale) and IT hardware at OK Foods Franchise as Proof of Concept
- 2024 Introduction of the Service and Maintenance Division in parallel to the Sourcing Division

MILESTONES



CREATIVE DIVISION



Digital Solutions:

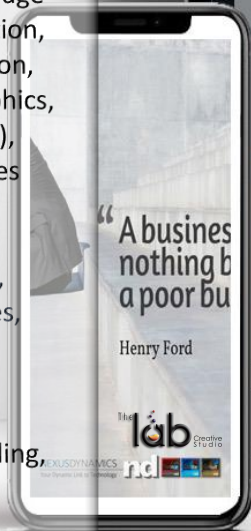
Domain Registration, Domain Hosting and Backend Administration, Email Setup, Signatures, and Banners, Web Design Platform Setup and Maintenance, Graphic Design, Web Design, Social Media Page Setup, Advertising, and Administration, Third-Party Advertising Coordination, Google AdWords, Google Demographics, Search Engine Optimization (SEO), Portfolios, Letterheads, Catalogues

Hardcopy Solutions

Corporate Portfolios, Brochures, Pamphlets, Magazines, Catalogues, Business Cards

Branding Solutions

Branded Work Attire, Vehicle Branding, Interior and Exterior Signage





SOURCING DIVISION

SOURCING AND DISTRIBUTION OF ICT HARDWARE IN THE SADC REGION

Expertise Includes:

Import and Export of Hardware Solutions, Architectural Expertise in All-Touch Technology, Software Integration for VAR (Value-Added Reseller) Services, Supplying Point of Sale Hardware, Enterprise Mobility Hardware Solutions, Service Level Agreements for Ongoing Support, Hardware Repairs and Maintenance, Brand Management

Industry Coverage:

Transaction Switching, Banking and Insurance, Airtime Vending, Hospitality, Retail, Financial Services, Healthcare and Pharmaceuticals, Mining and Warehousing, In-Field Services, Transportation, Petrochemical

Specialist Focus Areas:

Point of Sale Systems, Enterprise Mobility Solutions, All-Touch Technology, Auto ID (Identification), Mobile Smart Point of Sale Systems, Financial Terminals and Peripherals, PCI PTS Compliant Hardware



digitalPersona



ICT HARDWARE SOURCING & DISTRIBUTION SADC





CONSULTING DIVISION

Business Planning Services

SME, Franchise, and Corporate Business Plans, Mission and Vision Statements, Competitive Landscape Analysis, Business Launch Strategy, Marketing Project Plans, Public Relations Strategy, Product and Brand Management

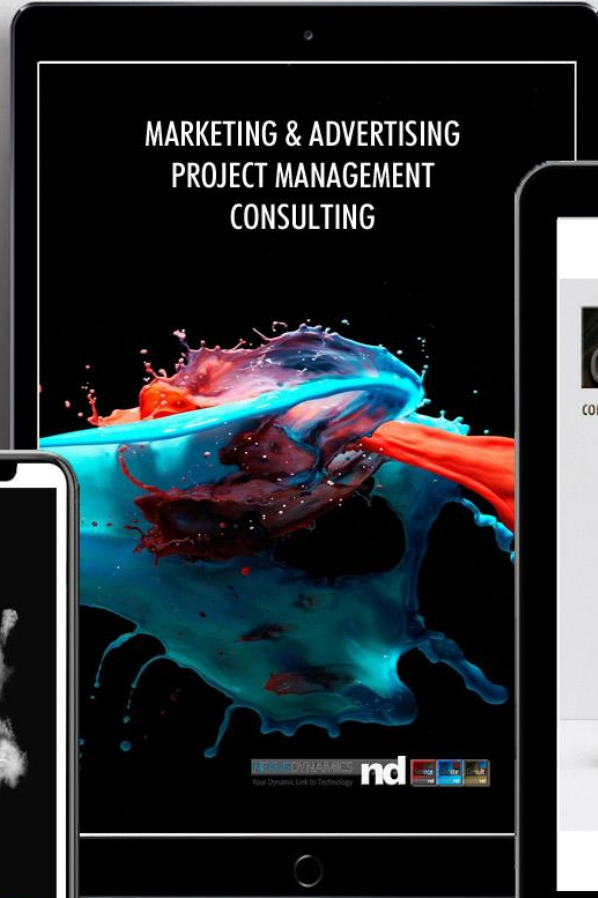
Marketing and Advertising Services

Digital Advertising Optimization, Advertising Project Plans, Targeted Consumer Demographics, Market Research, Content Development, Events and Campaign Coordination, Social Media Planning

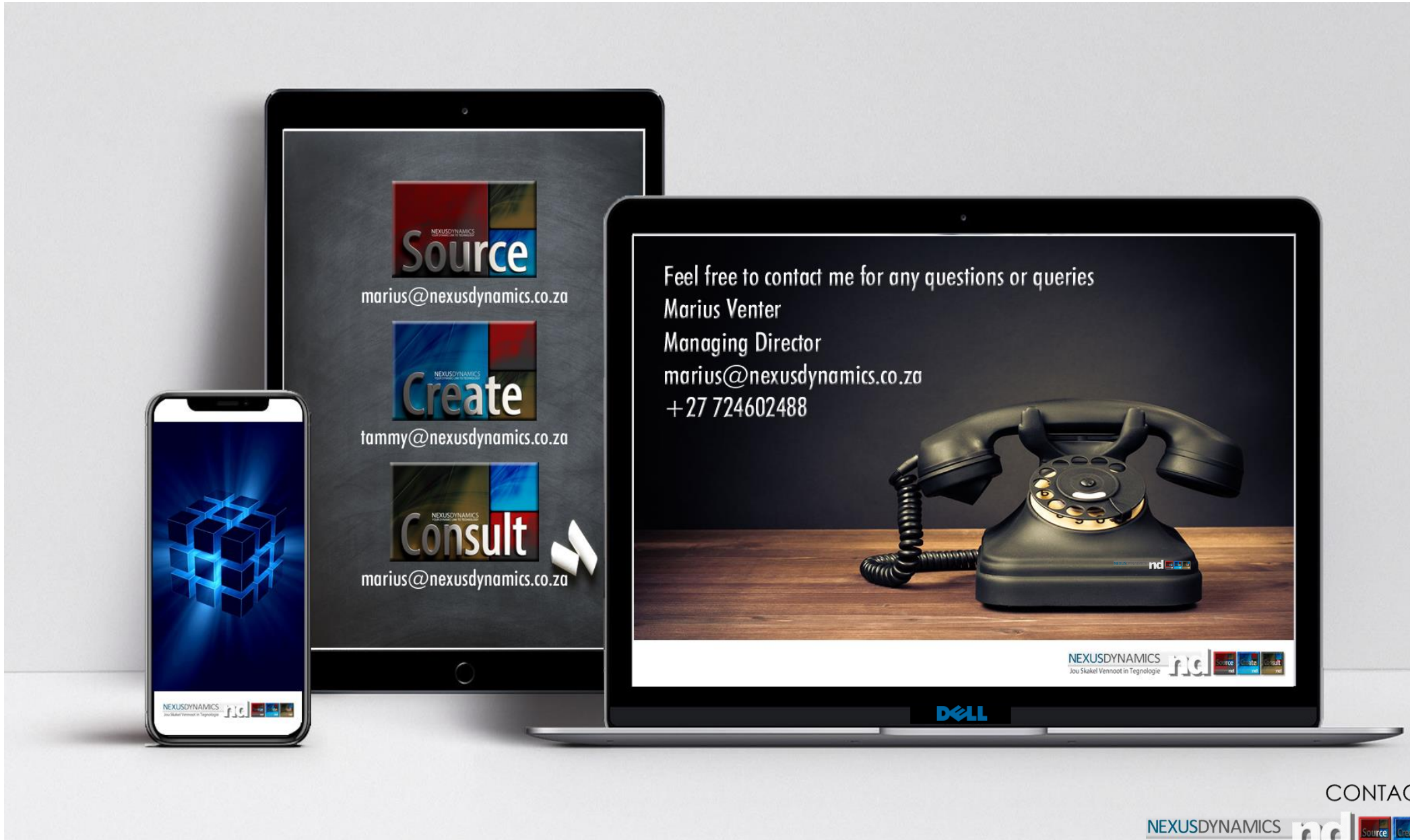
Inventory and Procurement Management

Logistics and Distribution Services

Logistics, Import and Export, Freight Forwarding, Distribution



CONSULTING SERVICES



CONTACT US

