



## BUSINESS PORTFOLIO





FOCUSED, SUSTAINABLE, COORDINATED  
DIVERSIFICATION

MISSION & VISION STATEMENT

To become one of the largest diversified companies in South Africa, doing legitimate business across the entire SADC region & beyond, with business scope & disciplines, skills & expertise across multiple spheres of industry, making available merit-based employment, business opportunities for entrepreneurs & value-added resellers.

OUR VALUES

Being one of the directing & coordinating leaders in services & quality products in SADC, NexusDynamics adheres to values of integrity, professionalism & transparency. The values of NexusDynamics furthermore reflects the principles of ethical standards in corporate governance. These values are inspired by NexusDynamics' vision to become one of the largest diversified companies in SADC.

OUR STAKEHOLDERS

Our crew & outsourced freelancers, local & International partners, manufacturers, suppliers, service providers, clients and/or investors are our major stakeholders, who appreciate our commitment to service excellence and quality products & services.

ECO-FRIENDLY CIRCULAR ECONOMIC  
BEHAVIOUR & RESPONSIBLE DISTRIBUTION

Current product life cycles are linear. Companies dig up materials, turn those materials into product, ship via the value chain to end users where it is used until trashing it at the end of its lifecycle. We have partnered with a waste management company to mitigate the effects of electronic waste pollution & through a unique process, close the plastic chain & generate renewable products.

COMMUNITY OUTREACH  
EDUCATION & ENTREPRENEURSHIP

Education & entrepreneurship are intertwined & are highlighted in South Africa to help build the economy & create sustainable, innovative business platforms, which in turn create lasting employment opportunities for many unemployed. There are, however, gaps in education that needs to be filled to empower the young to become future budding, successful entrepreneurs. Over time, we have been engaged & promoting NGO's, such as Partners for Possibility by Symphonia South Africa, who fills the gap in education needs. NexusDynamics will be available to venture into this realm again & assist once the COVID-19 pandemic has eased.





### CREATIVE DIVISION

2015 The Lab Creative Studio established as B2B marketing & advertising services

Cutter & Hyde incorporated to produce corporate branded leather products

Awarded Ankerdata Key Accounts Easipos website design [www.easipos.co.za](http://www.easipos.co.za)

2020 Awarded Cladflex International website design & advertising project [www.cladflex.com](http://www.cladflex.com)

Awarded Full Circle Africa (Pty) Ltd Franchise advertising [www.fullcircleafrica.co.za](http://www.fullcircleafrica.co.za)



### SOURCING DIVISION

2015 Source Division established as Value Added Reseller of B2B IT products

Awarded Lenovo & IBM Business Partnership

2016 Awarded JSE listed Corporate contract with Lenovo products Basil Read

Awarded Government contract with Lenovo products HARTRAO (Hartbeeshoek Radio Astronomy Observatory)

Awarded Global Media House contract with Lenovo products Havas Worldwide

2020 Upgrade from Value Added Reseller to ICT Distribution SADC

Awarded national hardware deployment contract with Dell, Posiflex & Datalogic products Ultra Liquors Retail

2021 Dell Technologies Authorized Partnership

Industries Engaged: Banking, Transaction Switch, Airtime, Retail Point of Sale & Enterprise Mobility



### CONSULTING DIVISION

2019 Consult Division established as B2B management consulting services

Operations & marketing project management consulting ICT Distribution SADC BSS Distribution (Pty) Ltd

Marketing & advertising project management consulting Construction International Cladflex International (Pty) Ltd

2020 Marketing & advertising project management consulting Waste Management Full Circle Africa (Pty) Ltd



### HIGHLIGHTS







CREATIVE DIVISION



DIGITAL SOLUTIONS

DOMAIN REGISTRATION domain hosting & backend administration EMAIL SETUP, SIGNATURES & BANNERS, web design platform setup & maintenance GRAPHIC DESIGN web design SOCIAL MEDIA PAGE SETUP, ADVERTISING & ADMINISTRATION 3rd party advertising coordination 3D DESIGN & ANIMATION ad words GOOGLE DEMOGRAPHICS search engine optimisation PORTFOLIOS letterheads CATALOGUES

HARDCOPY SOLUTIONS

CORPORATE PORTFOLIOS brochures PAMPHLETS magazines CATALOGUES business cards

BRANDING SOLUTIONS

BRANDED WORK ATTIRE vehicle branding INTERIOR & EXTERIOR SIGNAGE

Cutten & Hyde

LEATHERCRAFT

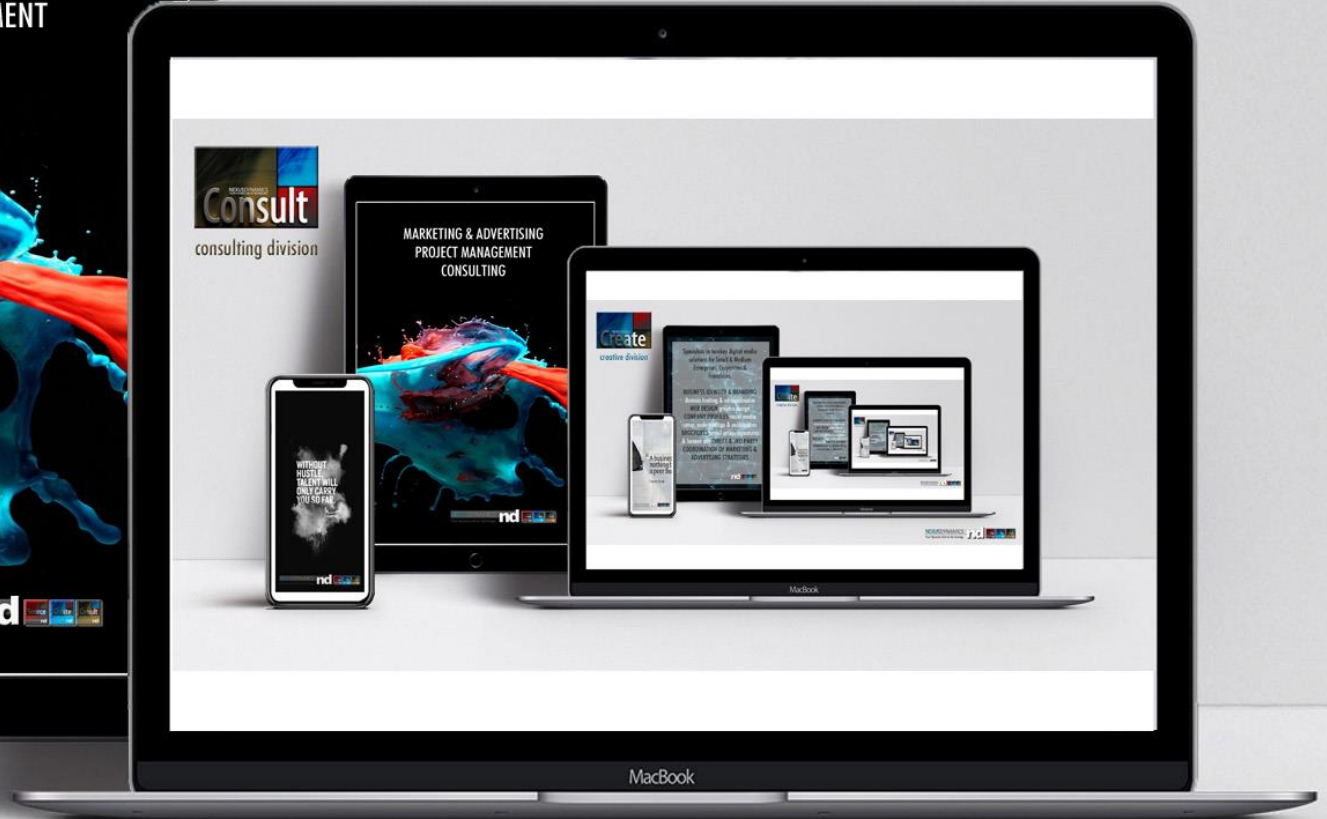
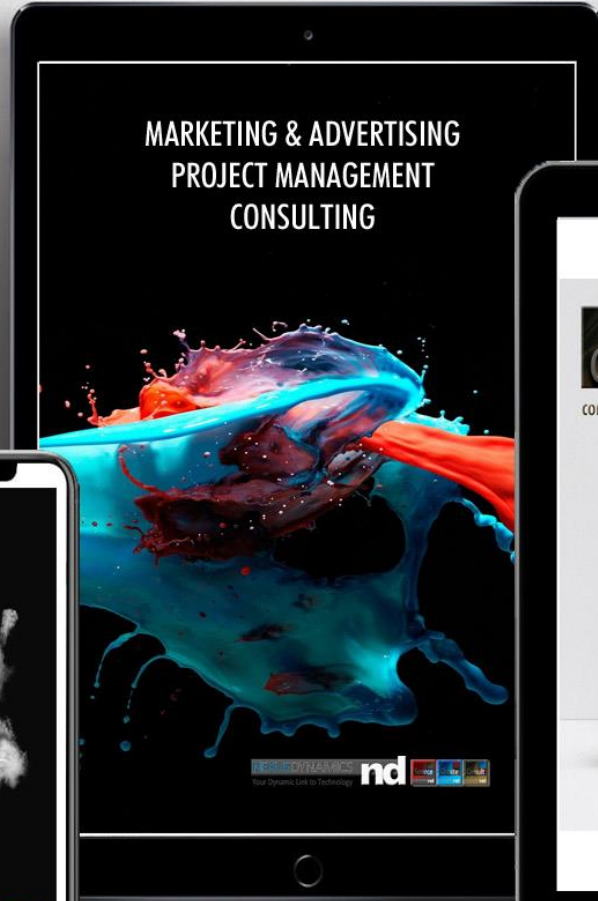
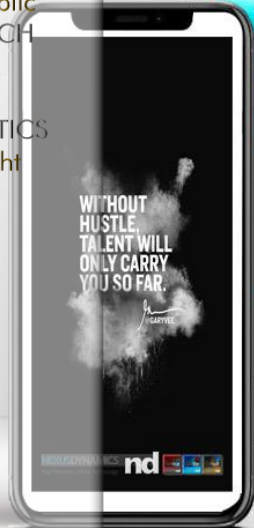
BRANDED GENUINE LEATHER PRODUCTS personal gifts & office accessories





CONSULTING DIVISION

SME, FRANCHISE & CORPORATE  
 BUSINESS PLANS procurement & inventory  
 management PRODUCT MANAGEMENT  
 brand management MARKETING  
 PROJECT PLANS mission & vision  
 statements COMPETITIVE LANDSCAPE  
 ANALYSIS business launch strategy  
 DIGITAL ADVERTISING OPTIMISATION  
 advertising project plans TARGETED  
 CONSUMER DEMOGRAPHICS public  
 relations strategy MARKET RESEARCH  
 content development EVENTS &  
 CAMPAIGN COORDINATION  
 social media planning WEB ANALYTICS  
 Logistics IMPORT & EXPORT freight  
 forwarding DISTRIBUTION



CONSULTING SERVICES





**SOURCING DIVISION**

ICT HARDWARE SOURCING &  
DISTRIBUTION SADC

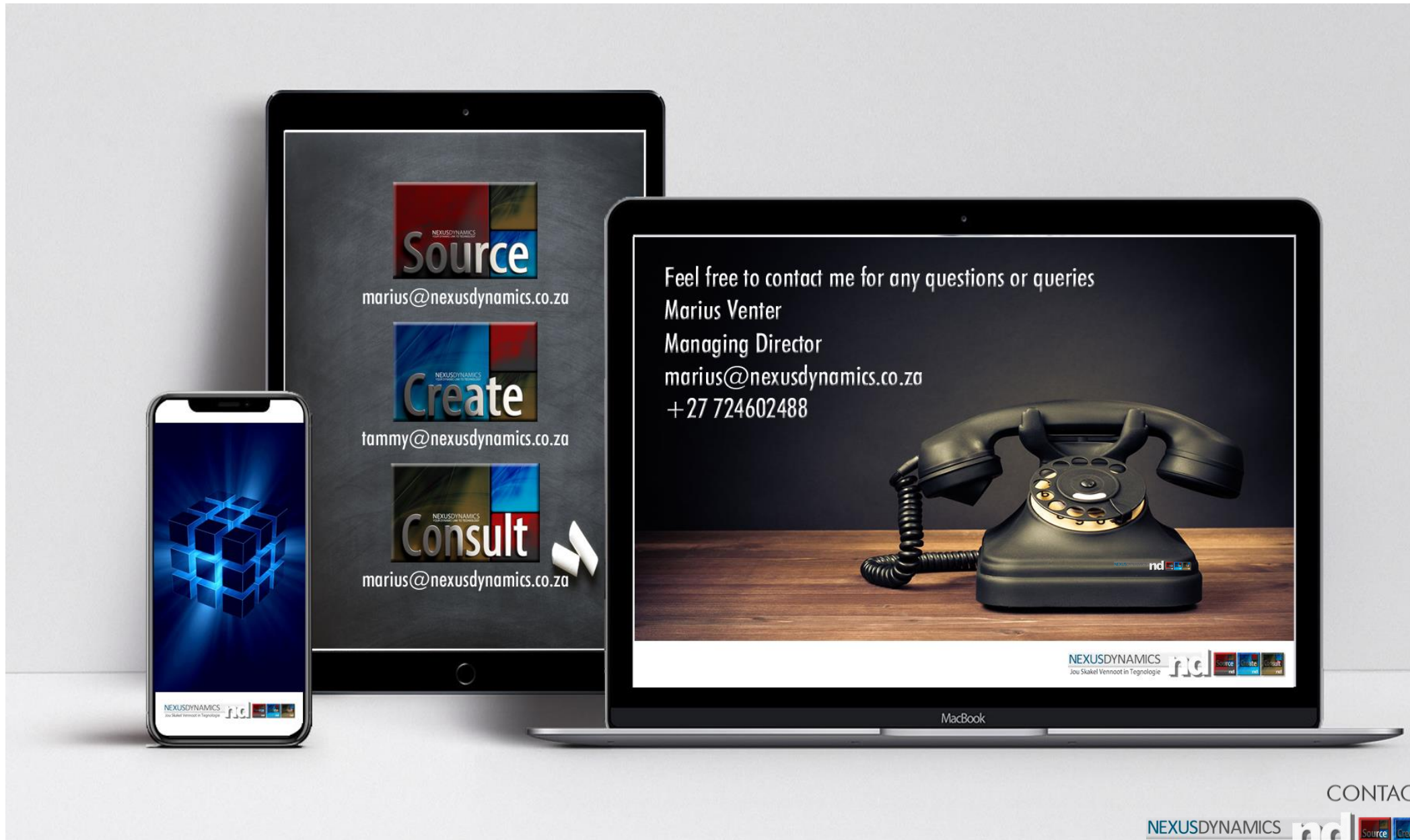
import & export HARDWARE SOLUTIONS  
ARCHITECTURE all touch technology VAR  
SOFTWARE INTEGRATION point of sale  
hardware ENTERPRISE MOBILITY  
HARDWARE service level agreements  
HARDWARE REPAIRS & MAINTENANCE  
brand management

VAR INDUSTRY COVERAGE  
transaction switching BANKING insurance  
AIRTIME VENDING hospitality RETAIL  
financial services HEALTHCARE  
pharmaceutical MINING warehousing  
IN-FIELD SERVICES transportation  
PETROCHEMICAL

SPECIALIST FIELDS  
point of sale ENTERPRISE MOBILITY  
touch technology AUTO ID  
mobile smart pos financial terminals &  
peripherals



HARDWARE SOURCING & DISTRIBUTION



CONTACT US

